



# intclinics

*This is your invitation to increase your health tourism revenue*

December 2023 Version

For inquiries:  
[partner@intclinics.com](mailto:partner@intclinics.com)

# About Us

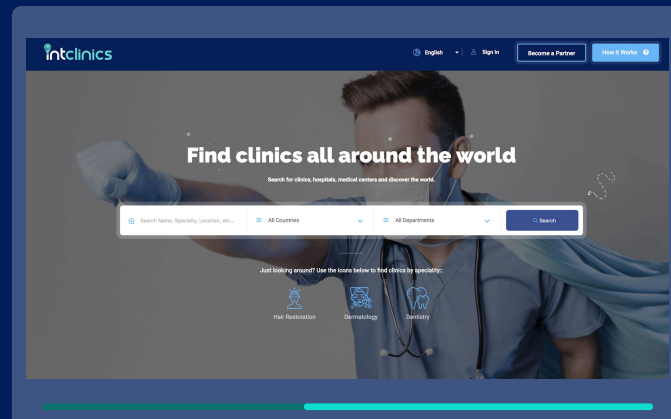
As Intclinics, we offer solutions for clinics aiming to increase their number of international patients.

This presentation is designed for hair transplant clinics interested in purchasing high quality patient leads.

You can also visit our website to be listed on our health tourism marketplace with no additional cost.

*Hakan Bilici, MD*  
*CEO of Intclinics*

[Visit our website](#)



# 100+ Satisfied Partners

**MEMORIAL**

**MEDICANA**



**ADONIS**

**DR. TERZILER**  
EXCLUSIVE HAIR CLINIC

**HEALTH & BEAUTY**  
TURKEY

**SENECA**

**ACIBADEM**

**Clinicana**  
HAIR TRANSPLANT

**ARTEMIS**  
HOSPITALS

**vitality**  
stem cell clinic

**Ephesus**  
Global  
Dental

**ERDEM**  
HOSPITAL

**AMERICAN**  
MEDICAL CENTERS

**CAPAR**  
ESTETİK  
CLINIC



**MADAME SAFİYE**  
Health Group

**İC** İSTANBUL  
CERRAHI

**NEW SMILE ANTALYA**  
DENTAL CLINIC

**JUST SMILE**  
DENTAL CLINIC

**este CAPELLI**  
MEDICAL SOLUTIONS

**HHH**  
ANTALYA HAIR TRANSPLANT CENTER

**ÖZEL RAMİ**  
HASTANESİ  
"Sağlıklı Hayatlar İçin"

**SUZERMED CLINIC**  
HAIR TRANSPLANT & PLASTIC SURGERY CENTER

**quirónsalud**

**DR. HANDE ULUSAL**

# Our lead strategy for our partners

Organic  
Traffic to  
intclinics.com



Digital  
Advertising  
Campaigns



Our European  
Doctors  
Network



Referrals  
from Past  
Patients



Our Italian  
Small Business  
Network



We take advantage of our physical presence in Europe in order to find the best patients for your clinic. Our unique channels include hair transplant referrals from our network of small businesses including barbershops, beauty salons, and dermatology clinics.



 Your Leads

# The Difference You Make with Intclinics

## Without Intclinics Leads

- Leading your own advertising campaigns comes with costs and risks.
- Leads you generate via social media campaigns are often not in decision phase.
- Talking to uninterested patients consumes your valuable time.



## With Intclinics Leads

- Thanks to our unique channels of organic leads, you have a higher chance of converting your leads to sales
- We help you build your brand through your appearance and patient reviews on [intclinics.com](https://www.intclinics.com)
- As a result, you spend less time and less money on finding patients.



# What Sets Us Apart

**We never share the lead you purchase with any other clinic.**

*You will never be calling patients frustrated with receiving calls from multiple clinics.*



## **Our leads are authentic**

We do not buy patient leads from third party companies.



## **Our leads are organic**

We have a unique advantage of having a one-of-a-kind offline patient network in Italy.



## **We deliver on time**

By default, you will be receiving 100 leads in ~30 days.



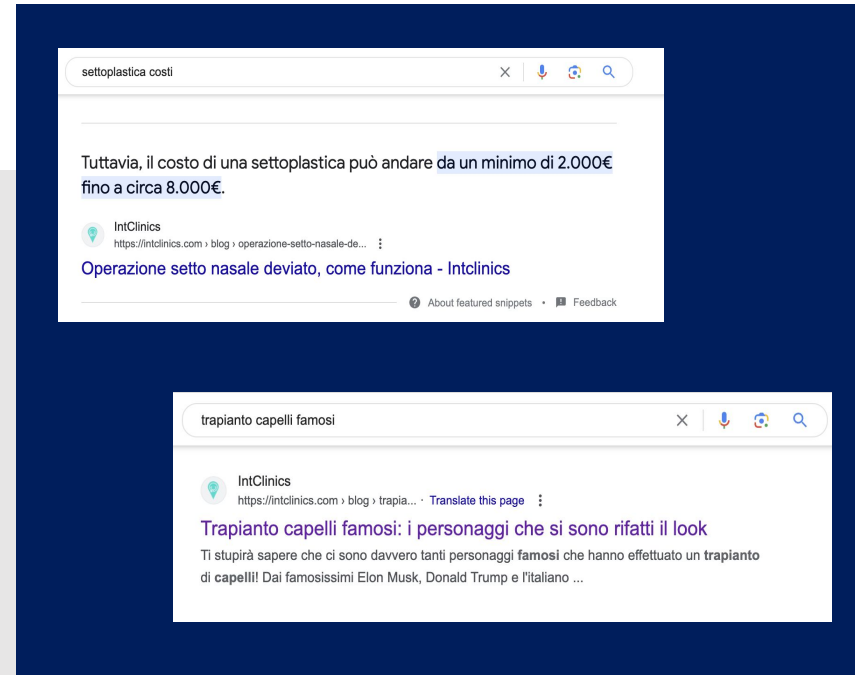
At Intclinics, your goals come first.

# Our SEO Success

Intclinics.com appears among the top results in Google searches as we continuously and aggressively work on our search engine optimization.

Our expertise in SEO helps us access a larger pool of potential patients who intent to get a hair transplant.

As a central platform for medical tourism, we can afford to create content and advertise on larger scales with lower costs per patients than individual clinics.



# Refund Policy



**You can request a refund for your lead in the following scenarios:**

1. When the contact is unreachable after 3 calls
2. When the contact was never interested in hair transplants in the first place and he/she was mistakenly sent to you.
3. When the contact does not speak the targeted language.

Simply email [partner@intclinics.com](mailto:partner@intclinics.com) with the details for a refund.



# We Have Two Types of Leads

We categorize our leads depending on the channel we use to generate them.

**Our validated leads have 0% junk ratio.** That means we are certain that the contact information we will provide to you belongs to someone who is just about to purchase the treatment.

Our organic & blended leads come from a mixture of channels. They mainly consists of organic traffic and digital campaigns targeted towards potential patients who previously visited our website.

*A minimum of 100 leads is required in the first purchase.*

**Validated  
Leads**

**Non-Validated  
Leads**

Prices will depend on country and requested service. Please contact us for lead prices

# Tips and Training

We offer two 30-minute sales consultations for our partners for **free**.

## We do not gatekeep our secrets

We are happy to share our expertise on how you can easily convert your leads to sales via one-on-one consultation sessions.

We periodically track the progress of our partners to share our individualized feedback.

We would be happy to get to know your team better to better assist you.

# Your Process: What to Expect

## Month 1

We consider your first month as your training period. It might be strategic to start with a lower number of leads per day and gradually increase the number to test and practice with team.

## Month 2

By month 2, you will already have seen the difference Intclinics leads bring. This will be the period when you increase the number of leads per day and test the limits of your sales.

## Month 3

We would like to see your sales take off from month 3 onwards. We will continue track your progress and be available when you need a consultation.

# Assessing Lead Quality

*Assessing the quality of any lead can be a challenge as your sales depend both on lead quality and the performance of your sales team.*

A quality lead has:

- The correct phone number and name
- Interest in the procedure

An excellent lead has:

- Provides details such as images

An ideal lead has:

- Time-defined interest in the procedure



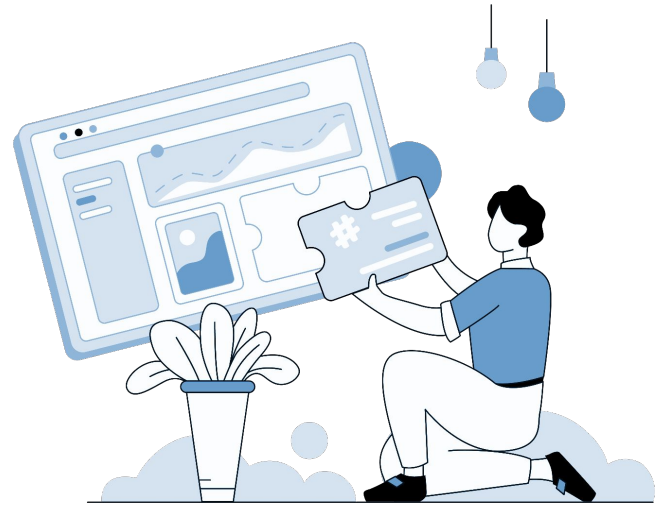
*We are confident that a satisfying percentage of our leads meet these criteria, and we suggest that you continuously keep track of these criteria while purchasing leads from us.*

# How We Deliver Leads

## While delivering leads, we adapt to your needs

Our technical team can configure a delivery method based on your preferences:

- For large lead purchases, we can automate the delivery of our leads to your CRM (Bitrix24, Zoho, Salesforce etc.) or to your Whatsapp Business number.
- If you are interested in a smaller number of leads, we recommend automatically delivering them via email.



*You will be in control of the number of leads per day you would like to receive, however we suggest starting with a low number of daily leads and gradually increasing the number to better adjust to them.*

# Delivery Time of our Leads

## Our leads arrive as fast as humanly possible

- Our non-validated leads are sent instantly to via your preferred method of delivery. Our automatic delivery integrations eliminate any delays so that all leads are sent fresh.
- Validated leads are delivered right after our sales team contacts them and validates their interest in the procedure. On average, you will receive these leads 2-3 hours after they were submitted to us.





# Contact Us

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+90 552 718 2337

**Mail**

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**Web**

[partner.intclinics.com](http://partner.intclinics.com)

**Social Media Platforms**

[@intclinics](#)

# Thank you